PJSC “OR” ANNOUNCES UPDATE ON PJSC “OR” SHARE BUYBACK PROGRAM

8 April 2020, Russia, Novosibirsk: OR PJSC (MOEX: OBUV/ hereinafter the "Company" or, together with its subsidiary and dependent companies, "Obuv Rossii" or the "Group"), the first publicly traded company in the Russian fashion retail, announces that under the share buyback program for the period from March 1, 2020 until March 31, 2020 inclusive, there have been no acquisitions of PJSC “OR” shares by its operational subsidiary (LLC "Obuv Rossii").

Full company name and address	Limited liability company “Obuv Rossii” Russian Federation, Novosibirsk, 1 r.100 Prigranichnaya
TIN number	5407249872
Principal state registration number	1035403195761
Object	Ordinary registered uncertified voting shares
State registration no.	1-01-50161-A
International Securities Identification Number (ISIN)	RU000A0JXKG3

Company profile:

Obuv Rossii (MOEX: OBUV) is a nationwide footwear company, the first publicly traded company in the Russian fashion retail. Obuv Rossii was established in 2003, it is headquartered in Novosibirsk and has a representative office in Moscow. The main Group business line is the production and sale of footwear and related goods. The Company manages 903[1] stores (175 operate as a franchise) under the brands of Westfalika (a monobrand store of classic footwear), Peshekhod ("Pedestrian") (a multibrand footwear supermarket), Rossita (a store for the whole family), Emilia Estra and Lisette (salons of fashionable footwear), in addition to developing brands of clothes and footwear for the active lifestyle brands of S-tep, All.go and Snow Guard. Furthermore, the Group also owns two manufacturing facilities in the Novosibirsk region.

In October 2017, Obuv Rossii raised 5.9 billion rubles in an IPO on the Moscow Exchange (ticker: OBUV), the issuer being OR PJSC, and in doing so became the first publicly listed company within the Russian footwear and fashion market.
In December 2019, RAEX (Expert PA) assigned the creditworthiness rating of Obuv Rossii Group at ruBBB+ level, a "stable" forecast.
In accordance with the audited Financial Statements under the IFRS Group, revenue amounted to RUB 13.7 billion for the full year of 2019, net profit was RUB 1.7 billion, and EBITDA was RUB 3.6 billion.

Website of the Group: www.obuvrus.ru; Internet stores: www.westfalika.ru, www.westfalika-home.ru, www.emilia-estra.ru, www.rossita.com, www.lisette.me.

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1 As of 8 April 2020